

Guidance on Placing Political Advertising (yellow highlighting added)

NH STATE RSA: 664:17 Placement and Removal of Political Advertising. - No political advertising shall be placed on or affixed to any public property including highway rights-of-way or private property without the owner's consent. All political advertising shall be removed by the candidate no later than the second Friday following the election unless the election is a primary and the advertising concerns a candidate who is a winner in the primary. Signs shall not be placed on or affixed to utility poles or highway signs. Political advertising may be placed within state-owned rights-of-way as long as the advertising does not obstruct the safe flow of traffic and the advertising is placed with the consent of the owner of the land over which the right-of-way passes. No person shall remove, deface, or knowingly destroy any political advertising which is placed on or affixed to public property or any private property except for removal by the owner of the property, persons authorized by the owner of the property, or a law enforcement officer removing improper advertising. Political advertising placed on or affixed to any public property may be removed by state, city, or town maintenance or law enforcement personnel. Political advertising removed prior to election day by state, city, or town maintenance or law enforcement personnel shall be kept until one week after the election at a place designated by the state, city, or town so that the candidate, or a member of the candidate's campaign or local political committee of the same party may retrieve the items.

Town of Madbury POLITICAL ADVERTISING POLICY

Pursuant to State of NH RSA 664:17 concerning the placement of political advertising, the Madbury Board of Selectmen enacts the following.

Political advertising may be placed on the town highway rights-of-way which abut any town owned property except:

- Madbury Town Hall and the park area across the street
- Madbury Library
- Madbury Public Safety Complex
- Madbury Cemetery

No political advertising may be affixed to any highway sign, telephone pole, tree or structure. All political advertising shall be free standing and shall not exceed six square feet in area, not including any stand or mount. All political advertising shall be placed in a location so as not to interfere with town property mowing or maintenance.

Political advertising shall not be placed sooner than 60 days prior to any primary or general election and must be removed no later than the second Friday following the election.

Political advertising may be placed in the park across the street from the Town Hall on the day of election. Political advertising placed in this area must be removed within 24 hours after election.

Adopted 8/16/2010